A large field of purple flowers, likely cornflowers, stretching towards a line of trees in the background. The flowers are in various stages of bloom, with some showing yellow centers. The field is densely packed with these flowers, and the green stems are visible between them.

Rachel Bain Biodiversity Officer



**Causeway
Coast & Glens
Borough Council**



DON'T MOW, let it
grow

Partnership: DFI Roads, NIEA &
CCGBC Funded by HLF & LCF



Take it easy and let the
grass grow



Why Care?

- Dramatic decline in hay meadows
- Pressures
- Native wildflowers
- Pollinators
- Ecosystem services



Verges & amenity

- Grassland refuge
- Biodiversity highway



-Very visible



- Community & volunteer engagement

surveys / events /
sightings / photography
/ blogging / volunteer
roles for all skills &
interests



- Training for volunteers & land managers



- Selection Criteria
- 24-19 Road Verges
- 16(22)-17(25)
Council Parks

- Over 60 IAS



Small change of management, big benefits



Joey Dunlop Centre



Rasharkin



Ramore Head



Portaneevy



Limavady Area



Blackburn Park



Ballykelly Rd



Grey Steel Glen



Blackburn Park



Shanreagh Park

Roe Mills Playing Fields



Kinbane Head



Bishops Rd



Quilly Rd



Management



- Biodiversity survey
- Management options



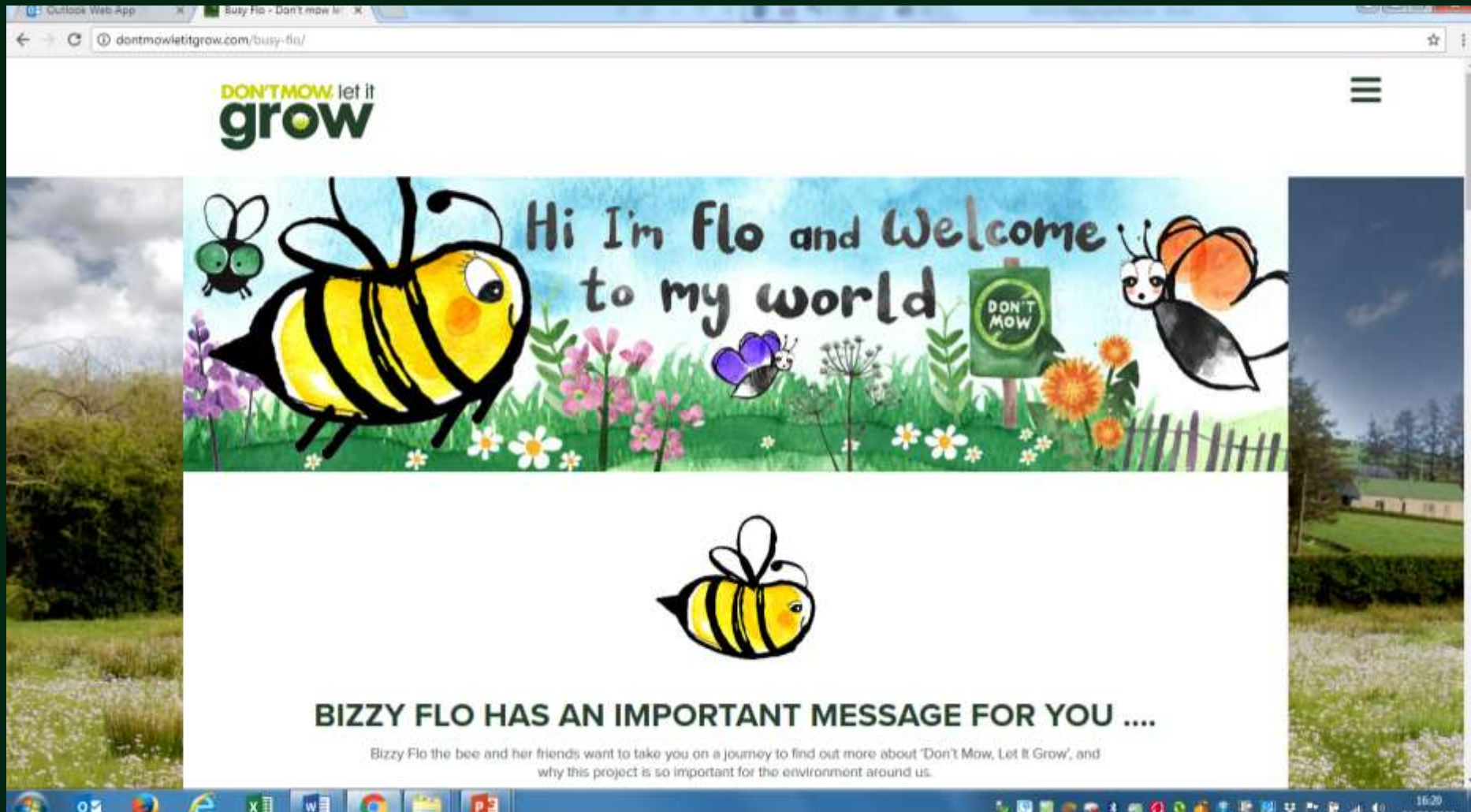
- Engaging wider public bodies
- Influencing policy makers
- Cost benefit analysis / economic appraisal





- PR campaign
- Public events
- dontmowletitgrow.com
- Facebook (1600+ likes 😊)

Bizzy Flo & Friends



Public Perception Survey

- Yr1 - 190, Yr 2 – 263, Yr 3 - 590 participated
 - 97 / 98 / 98% important to manage areas for wildlife
 - 80 / 87 / 81% preferred long grass
 - 95 to 96% important to increase public understanding
 - 80 / 93 / 98% quality of green space impacts their decision on whether or not and how often to visit an area





Management Toolkit

To share all
project outcomes



Positive Change for People and Biodiversity



The end or just the beginning?



Even a postage stamp



Please help us
and Volunteer 😊
dontmowletitigrow.com

Thank you

Any Questions

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